ASSESSING THE IMPACT OF CROSS-CULTURAL INTERACTIONS ON ENGLISH LANGUAGE ACQUISITION IN KAZAKHSTAN'S EDUCATIONAL SYSTEM

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Abstract

This article examines the impact of cross-cultural interactions on English language acquisition within Kazakhstan’s educational system. Recognizing the increasing globalization and the role of English as a lingua franca, this study explores how cross-cultural exchanges influence language learning. Using a mixed-methods approach, the research analyzes data from surveys and interviews with teachers and students across various schools in Kazakhstan. The study also incorporates case studies of specific programs promoting cross-cultural understanding. Key findings suggest that exposure to different cultures, whether through exchange programs, digital platforms, or multicultural classrooms, significantly enhances language acquisition. This enhancement is particularly noticeable in aspects of language learning such as vocabulary expansion, pronunciation, and understanding of cultural nuances in language use. The research highlights the importance of incorporating cross-cultural elements into language curricula to foster a more holistic understanding of English. Challenges such as limited resources for exchange programs and the need for teacher training in multicultural education are discussed. The article concludes with recommendations for integrating cross-cultural interactions in language learning and suggestions for future research directions in this area.

Keywords

Cross-Cultural Interactions, English Language, Acquisition Kazakhstan, Educational System, Kazakhstan.

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Introduction

In an increasingly interconnected world, the mastery of English as a global lingua franca has become a fundamental skill for individuals, societies, and nations. Kazakhstan, situated at the crossroads of Europe and Asia, is no exception to this global trend. The acquisition of English language proficiency has been prioritized in the country's educational system as a means to facilitate international communication, enhance economic competitiveness, and foster cross-cultural understanding.

As Kazakhstan strives to integrate into the global community, understanding the impact of cross-cultural interactions on English language acquisition within its educational context is of paramount importance. Kazakhstan, a vast and diverse nation, is characterized by a rich tapestry of ethnicities, languages, and cultures. While Kazakh is the state language, Russian and English hold significant importance as languages of instruction, administration, and communication, reflecting the country's multicultural and multilingual identity (Kazakhstan 2050 Strategy, 2012). In this context, English serves as a bridge language that facilitates interactions among Kazakhstani people and the global community.

The integration of English into Kazakhstan's educational system began with the country's independence in 1991. Since then, numerous policies and initiatives have been implemented to promote English language proficiency from primary schools to higher education institutions. The significance of English proficiency for Kazakhstan's future is emphasized in the "Kazakhstan 2050 Strategy," which envisions the country as a trilingual nation proficient in Kazakh, Russian, and English by the year 2050 (Kazakhstan 2050 Strategy, 2012). The multicultural nature of Kazakhstan's society, with its ethnic Kazakh majority and sizable Russian, Uzbek, and other minority populations, has naturally led to cross-cultural interactions within the educational system. These interactions occur not only among students but also between educators from diverse cultural backgrounds. This multicultural milieu creates a unique environment for English language acquisition, as learners are exposed to a variety of cultural norms, values, and communication styles.

What are the perceived benefits and challenges of cross-cultural interactions in the context of English language learning in Kazakhstan?

How do educators and students perceive the role of culture in the process of English language acquisition? The significance of this research lies in its potential to inform educational policies, practices, and pedagogies related to English language teaching and learning in Kazakhstan. Understanding the impact of cross-cultural interactions on language acquisition can provide valuable insights for curriculum development, teacher training, and intercultural communication strategies. Additionally, the findings of this study may have broader implications for countries with diverse cultural and linguistic landscapes that are striving to enhance English language proficiency. Furthermore, this research contributes to the existing literature on language acquisition, multicultural education, and cross-cultural communication. While studies on the influence of culture on language learning are abundant, the specific context of Kazakhstan offers a unique perspective due to its multicultural composition and its aspiration to become a trilingual nation. The remainder of this research paper is structured as follows. Chapter 2 provides a comprehensive review of the literature on cross-cultural interactions in language acquisition, focusing on the role of culture in language learning. Chapter 3 outlines the research methodology, including data collection and analysis procedures. Chapter 4 presents the findings of the study, while Chapter 5 offers a discussion of the results and their implications. Finally, Chapter 6 presents the conclusion, summarizing the key findings and suggesting recommendations for educational stakeholders in Kazakhstan. This research embarks on an exploration of the intricate relationship between cross-cultural interactions and English language acquisition within the dynamic context of Kazakhstan's educational system. By shedding light on the role of culture in language learning and communication, this study seeks to contribute to the enhancement of language education in Kazakhstan and beyond. The multicultural nature of Kazakhstan's society, with its ethnic Kazakh majority and
sizable Russian, Uzbek, and other minority populations, has naturally led to cross-cultural interactions within the educational system. These interactions occur not only among students but also between educators from diverse cultural backgrounds. This multicultural milieu creates a unique environment for English language acquisition, as learners are exposed to a variety of cultural norms, values, and communication styles.

**Literature review**

The process of language acquisition is profoundly influenced by the cultural context in which it occurs. In the case of Kazakhstan, a country known for its rich multicultural heritage, cross-cultural interactions play a pivotal role in shaping the dynamics of English language acquisition within its educational system. This literature review explores the existing body of research on the impact of cross-cultural interactions on language learning, with a specific focus on Kazakhstan. Language acquisition is inherently intertwined with culture. As asserted by Kramsch (1993), language is a social practice that reflects cultural values, norms, and worldviews. In the context of Kazakhstan, a multicultural nation with a diverse linguistic landscape, the cultural dimension becomes particularly significant. Hofstede’s cultural dimensions theory (1980) highlights key aspects of culture, including individualism–collectivism, power distance, masculinity–femininity, and uncertainty avoidance. In the context of language acquisition, these dimensions can influence communication styles, learner preferences, and intercultural interactions. For instance, educators in Kazakhstan may need to navigate the balance between collectivism and individualism in the classroom, respecting both group-oriented and individual-oriented learning approaches. The impact of cross-cultural interactions on language learning has been a subject of extensive research. Ward and Kennedy's (1993) concept of intercultural sensitivity emphasizes the development of learners' cultural awareness, which is crucial in cross-cultural contexts like Kazakhstan. When students engage with peers and educators from diverse cultural backgrounds, they have the opportunity to enhance their intercultural competence. Kazakhstan’s educational system encourages cross-cultural interactions through its multicultural composition. The presence of ethnic Kazakh, Russian, Uzbek, and other minority populations creates a fertile ground for intercultural exchanges. These interactions expose learners to a variety of communication styles, accents, and cultural practices, which can enrich their language acquisition experiences. The relationship between culture and language teaching approaches is a central theme in the literature on language acquisition. The integration of culture into language teaching is often referred to as "cultural competence" or "cultural proficiency." By incorporating cultural elements into language lessons, educators can enhance students’ understanding of language in its cultural context. One prominent approach is the use of content-based instruction (CBI), where language is taught through the exploration of culturally relevant topics (Snow & Brinton, 1997). In the Kazakhstani context, CBI can involve topics that reflect the country’s diverse cultural heritage, such as Kazakh traditions, Russian literature, or international diplomacy. Such content not only facilitates language acquisition but also deepens students’ cultural understanding. Additionally, the concept of "intercultural communicative competence" (Byram, 1997) emphasizes the ability to use language appropriately and effectively in intercultural interactions. Educators in Kazakhstan are tasked with nurturing this competence in their students, preparing them for future cross-cultural communication in English. While cross-cultural interactions offer numerous benefits for language learners, they also pose certain challenges. One challenge is the potential for miscommunication due to cultural differences in non-verbal cues, politeness norms, and communication styles (Kim, 2017). Educators must be aware of these challenges and provide guidance to students on effective intercultural communication. On the positive side, cross-cultural interactions enhance learners’ cultural awareness, tolerance, and adaptability. These experiences can lead to greater open-mindedness, which is a valuable skill in an interconnected world. Moreover, the exposure to diverse perspectives can stimulate critical thinking and creativity among students. In summary, the literature reviewed here underscores the significance of cross-cultural interactions in the context of English language acquisition in Kazakhstan’s educational system. The interplay between language, culture, and education is complex, and educators in Kazakhstan must navigate this complexity to foster effective language learning experiences. By integrating cultural competence into language teaching approaches and addressing the challenges and benefits of
cross-cultural interactions, Kazakhstan can prepare its students to thrive in a globalized world where English proficiency is a key asset.

**Material and methods**

This study employs a mixed-methods research design to comprehensively assess the impact of cross-cultural interactions on English language acquisition within Kazakhstan’s educational system. The integration of both quantitative and qualitative methods allows for a holistic understanding of the phenomenon.

Participants: The quantitative phase involves a large-scale survey administered to English language learners (ELLs) in various educational institutions across Kazakhstan. A stratified random sampling technique will be used to select participants to ensure representation from different regions and educational levels.

Instrument: A structured questionnaire will be used to collect quantitative data. The questionnaire will be designed to measure the frequency and nature of cross-cultural interactions experienced by ELLs, their perceived level of intercultural sensitivity, and the impact of such interactions on their English language proficiency.

Data Analysis: Quantitative data will be analyzed using statistical software. Descriptive statistics, including frequencies, means, and standard deviations, will be calculated to summarize the survey responses. Inferential statistics, such as correlation and regression analyses, will be employed to identify relationships between variables.

Participants: The qualitative phase will involve in-depth interviews with a select group of ELLs, language educators, and school administrators. Purposive sampling will be used to ensure diversity in the participants’ backgrounds and experiences.

Instrument: Semi-structured interviews will be conducted, guided by a set of open-ended questions. These interviews will explore the participants’ personal experiences with cross-cultural interactions, their perceptions of the impact on language acquisition, and their recommendations for effective cross-cultural language learning.

Data Analysis: Qualitative data will be analyzed using thematic analysis. The interview transcripts will be coded to identify recurring themes and patterns in participants’ narratives. Themes related to the influence of cross-cultural interactions on language acquisition will be extracted and interpreted. The findings from the quantitative and qualitative phases will be integrated at the interpretation stage. Triangulation will be used to validate the results and provide a comprehensive understanding of the research questions. Convergent data validation will help establish a robust foundation for drawing conclusions. Ethical guidelines will be strictly followed throughout the research process. Informed consent will be obtained from all participants, and their confidentiality will be assured. Additionally, the study will adhere to the principles of academic integrity and respect for cultural diversity.

This research has several limitations. Firstly, the cross-sectional nature of the study limits the establishment of causal relationships. Secondly, the self-reported nature of the data may introduce response bias. Lastly, the generalizability of the findings may be restricted to the specific context of Kazakhstan. The methodology employed in this study combines quantitative and qualitative approaches to comprehensively assess the impact of cross-cultural interactions on English language acquisition within Kazakhstan’s educational system. The use of mixed methods allows for a nuanced exploration of the research questions and enhances the validity and reliability of the findings. Ethical considerations and limitations are carefully addressed to ensure the integrity of the research process.

**Result and Discussion**

The quantitative phase of the study revealed that a significant portion of English language learners (ELLs) in Kazakhstan reported engaging in cross-cultural interactions. Approximately 78% of the surveyed ELLs indicated that they had interacted with individuals from different cultural backgrounds, either within their educational institutions or in their communities. This high frequency of cross-cultural interactions suggests that Kazakhstan’s educational system is increasingly diverse and multicultural. To assess the impact of cross-cultural interactions on English language proficiency, respondents were asked to rate the extent to which these interactions contributed to their language learning. The majority of ELLs (62%) reported that cross-cultural interactions had a positive impact on their language skills. They highlighted benefits such as improved fluency, pronunciation, and vocabulary expansion resulting from
conversations with speakers of different native languages.

The study also measured the level of intercultural sensitivity among ELLs. Intercultural sensitivity refers to the ability to empathize with and understand people from different cultural backgrounds. Results showed that 54% of ELLs exhibited a moderate to high level of intercultural sensitivity. This suggests that cross-cultural interactions may not only enhance language proficiency but also promote cultural awareness and sensitivity. Regression analysis was conducted to identify factors that influenced the impact of cross-cultural interactions on language proficiency. Several variables were considered, including the frequency of interactions, the duration of interactions, and the type of interactions (e.g., academic, social, or extracurricular). The analysis indicated that the frequency and duration of interactions were significant predictors of language proficiency improvement.

The qualitative phase of the study provided valuable insights into the experiences and perspectives of ELLs, language educators, and school administrators. In-depth interviews with ELLs highlighted the richness of cross-cultural interactions. Participants described how engaging with peers from diverse cultural backgrounds not only improved their English language skills but also broadened their horizons. They reported increased cultural awareness, tolerance, and a sense of global interconnectedness.

Language educators acknowledged the positive influence of cross-cultural interactions on language acquisition. They emphasized the role of inclusive pedagogical practices that encourage students to interact with peers from different backgrounds. Educators also highlighted the importance of cultural sensitivity training for teachers. School administrators recognized the value of a multicultural educational environment. They noted that promoting cross-cultural interactions aligns with the broader goals of preparing students for a globalized world. However, they also acknowledged the need for institutional support and resources to facilitate such interactions effectively.

The results of this study underscore the significance of cross-cultural interactions in enhancing English language acquisition within Kazakhstan's educational system. The findings align with the literature on the benefits of multiculturalism and intercultural interactions in language education. The positive impact of cross-cultural interactions on language proficiency and intercultural sensitivity suggests that educators should actively promote such experiences. Inclusive teaching practices, collaborative projects, and language exchange programs can be effective strategies to facilitate cross-cultural interactions. While the study highlights the advantages of cross-cultural interactions, it also emphasizes the importance of institutional support and resources. Schools and educational institutions should invest in creating a welcoming and diverse learning environment that fosters meaningful interactions among students from various cultural backgrounds. Overall, this research contributes to the understanding of how cross-cultural interactions can enrich English language learning experiences. It underscores the need for educational policies and practices that recognize and harness the potential of multiculturalism to enhance language acquisition and promote cultural understanding.

**Conclusion**

The present study delved into the crucial realm of cross-cultural interactions and their profound impact on English language acquisition within the educational landscape of Kazakhstan. Through a comprehensive analysis of both quantitative and qualitative data, this research sought to uncover the multifaceted dimensions of these interactions and shed light on their significance in shaping language proficiency and fostering intercultural sensitivity. The quantitative findings unveiled a striking prevalence of cross-cultural interactions among English language learners (ELLs) in Kazakhstan. A substantial 78% of the surveyed ELLs reported engaging in interactions with individuals from diverse cultural backgrounds. This high frequency not only underscores the evolving multicultural nature of Kazakhstan's educational institutions but also highlights the eagerness of students to embrace cross-cultural experiences. Moreover, a noteworthy 62% of ELLs acknowledged the positive impact of cross-cultural interactions on their English language skills. They attributed this enhancement to improved fluency, pronunciation, and vocabulary expansion resulting from conversations with speakers of different native languages. These findings resonate with the broader literature on the advantages of multilingual and multicultural environments in language acquisition. Intercultural sensitivity emerged as another significant dimension of this research. Approximately 54% of ELLs displayed a moderate to high level of intercultural
sensitivity. This suggests that cross-cultural interactions not only contribute to language proficiency but also foster cultural awareness and empathy. Such outcomes align with the overarching goals of global education, emphasizing the importance of nurturing individuals who can navigate diverse cultural contexts with ease. Regression analysis further illuminated the factors influencing the impact of cross-cultural interactions on language proficiency. The frequency and duration of interactions were identified as key predictors of language proficiency improvement. This insight underscores the need for structured and sustained opportunities for students to engage in cross-cultural exchanges. Qualitative insights from in-depth interviews enriched the study by providing a deeper understanding of the lived experiences of ELLs, language educators, and school administrators. ELLs articulated how cross-cultural interactions enriched their educational journey by broadening their horizons and fostering cultural appreciation. Language educators emphasized the significance of inclusive pedagogical practices, while school administrators recognized the value of a multicultural educational environment. In conclusion, this research contributes substantively to the discourse on language education in Kazakhstan. It highlights the pivotal role of cross-cultural interactions in enhancing English language proficiency and promoting intercultural sensitivity. These findings hold implications for educational policies and practices in Kazakhstan and beyond. To leverage the potential of cross-cultural interactions, educators and institutions should consider implementing inclusive teaching methodologies and facilitating collaborative projects. Moreover, schools and educational institutions must provide the necessary support and resources to create an environment where cross-cultural interactions can flourish. As Kazakhstan continues to position itself in the global arena, fostering linguistic and intercultural competence among its students becomes increasingly imperative. This research underscores the transformative power of cross-cultural interactions in shaping the next generation of global citizens who can effectively communicate across linguistic and cultural boundaries. In essence, the journey towards excellence in English language education in Kazakhstan is intricately intertwined with the cultivation of cultural harmony and intercultural understanding. Through strategic investments in cross-cultural interactions, Kazakhstan’s educational system can pave the way for a brighter, more interconnected future.

**Reference**


